

Appointment at Edenred

Marie-Laurence Bouchon is appointed Vice President, Communications, and becomes a member of the Group Executive Committee

Marie-Laurence Bouchon has joined Edenred as Vice President, Communications. Based in Paris, she will report to Bertrand Dumazy, Chairman and Chief Executive Officer of Edenred, and will be responsible for internal and external Group communications.



Aged 49, **Marie-Laurence Bouchon**, has been the Head of Group Communications at global reinsurer SCOR since 2014. She began her career in 1994 in Equity Sales at the brokerage firm Cheuvreux, before moving on to Oddo, and UBS. She was then appointed Editorial & New Business Manager at Hachette Livre in 2004-2005, before becoming Associate Director at Gavin Anderson & Company in 2005. Finally, she was a Director at the strategic communications consultancy Brunswick from 2007 to 2014. In 2016, she was appointed member of the Board of Directors of Gutenberg Technology and of Humensis.

Marie-Laurence Bouchon is a graduate of the HEC business school (Ecole des hautes études commerciales) and of the Grenoble Institute of Political Studies (Institut d'études politiques). She also holds a Master's degree from the ESCP Europe business school (Ecole supérieure de commerce de Paris).

"I am delighted to welcome Marie-Laurence Bouchon to the Group's Executive Committee. The diversity and wealth of her expertise, combined with her knowledge of communication issues in complex B2B2C sectors, will help boost the reputation and the visibility of Edenred in the eyes of all our stakeholders, and to highlight the unique position, strengths and talent of Edenred across the world." declared Bertrand Dumazy, Chairman and Chief Executive Officer of the Edenred group.

Edenred, the global leader in payment solutions for the working world, connects 830,000 corporate clients, 47 million employee users and 1.7 million partner merchants across 46 countries. Thanks to its global technology platform, the Group managed 2.5 billion transactions in 2018, primarily carried out via mobile applications, online platforms and cards, and representing more than €28 billion in business volume.

Edenred's 8,500 staff are driven by a commitment to improving employees' quality of life, increasing companies' efficiency and boosting merchants' revenues. They achieve this through three business lines:

- Employee Benefits (food, meals, well-being, leisure, culture and human services)
- Fleet & Mobility Solutions (fuel, tolls, maintenance and business travel)
- Complementary solutions, including Corporate Payment Services (virtual payment cards, identified wire transfers and supplier payments), Incentives & Rewards (gift cards and platforms, and incentive programs), and Public Social Programs.

Edenred is listed on the Euronext Paris stock exchange and included in the following indices: CAC Next 20, FTSE4Good, DJSI Europe and MSCI Europe.

For more information: www.edenred.com

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