

## Appointment to Edenred's Executive Committee

Constance Le Bouar is appointed Executive Vice President, Strategy & Performance, and joins the Group's Executive Committee as of December 19<sup>th</sup>, 2023



A graduate of HEC Paris, Constance Le Bouar started her career as a strategy consultant at Bain & Company France in 2008. In 2013, she joined ADP Group (Aéroports de Paris) where she led the development of travel retail activities, both internationally and in Paris airports, notably through a joint venture with Lagardère. In 2017, she became Strategy and M&A Director for Pernod Ricard in New York (USA) leading Go-to-Market transformation projects, as well as M&A to enrich product portfolio and strengthen competitive positioning.

Since 2021, Constance Le Bouar has been Strategy & Development Director for Edenred Benefits & Engagement business line.

As Executive Vice President, Strategy & Performance, Constance Le Bouar will oversee Edenred's strategic and performance initiatives. She will lead Group's transformation programs aimed at expanding Edenred's transversal capabilities across customer experience, business excellence and innovation. She will orchestrate the execution of the Beyond<sup>22-25</sup> strategic plan across Edenred's three business lines, emphasizing a platform-based operating model focused on acquisition, engagement and monetization.

Based in Issy-les-Moulineaux, she reports to Bertrand Dumazy, Chairman and CEO of Edenred.

**Bertrand Dumazy, Chairman and CEO of Edenred**, said: *"I am delighted to welcome Constance to Edenred Group's Executive Committee. Her extensive experience, coupled with her deep understanding of Edenred's business, the markets we operate in, and her strategic vision, makes her a invaluable asset to our team. We look forward to Constance's leadership in driving our plan, Beyond<sup>22-25</sup>, and expanding our reach beyond food, energy and payment. Her mindset, talent, and expertise will be instrumental in achieving our ambitious goals. We are confident that Constance will contribute to further strengthening our position as the industry leader."*

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## About Edenred

**Edenred** is a leading digital platform for services and payments and the everyday companion for people at work, connecting 60 million users and 2 million partner merchants in 45 countries via close to 1 million corporate clients.

Edenred offers specific-purpose payment solutions for food (such as meal benefits), incentives (such as gift cards, employee engagement platforms), mobility (such as multi-energy, maintenance, toll, parking and commuter solutions) and corporate payments (such as virtual cards).

True to the Group's purpose, "Enrich connections. For good.", these solutions enhance users' well-being and purchasing power. They improve companies' attractiveness and efficiency, and vitalize the employment market and the local economy. They also foster access to healthier food, more environmentally friendly products and softer mobility.

Edenred's 12,000 employees are committed to making the world of work a connected ecosystem that is safer, more efficient and more responsible every day.

In 2022, thanks to its global technology assets, the Group managed some €38 billion in business volume, primarily carried out via mobile applications, online platforms and cards.

Edenred is listed on the Euronext Paris stock exchange and included in the following indices: CAC 40, CAC 40 ESG, CAC Large 60, Euronext 100, Euronext Tech Leaders, FTSE4Good and MSCI Europe.

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## CONTACTS

### Communications Department

Emmanuelle Châtelain  
+33 (0)1 86 67 24 36  
[emmanuelle.chatelain@edenred.com](mailto:emmanuelle.chatelain@edenred.com)

### Media Relations

Matthieu Santalucia  
+33 (0)1 86 67 22 63  
[matthieu.santalucia@edenred.com](mailto:matthieu.santalucia@edenred.com)

### Investor Relations

Cédric Appert  
+33 (0)1 86 67 24 99  
[cedric.appert@edenred.com](mailto:cedric.appert@edenred.com)

Baptiste Fournier  
+33 (0)1 86 67 20 73  
[baptiste.fournier@edenred.com](mailto:baptiste.fournier@edenred.com)